(NG) Please replace the sentence beginning at page 9, line 19 with the following rewritten sentence:

-- For example, the entry 33 of the scheduling table 31 has broadcast channel 2, provider ABC [tm], and format ATVEF--

(NG.) Please replace the sentences beginning at page 10, line 17 with the following rewritten sentences:

Then, an NBC [tm] broadcast of ATVEF data on channel 8 matches both entries 52 and 55 in the viewer application selection table 32 shown in FIG. 5. But, the receiver selects the Intel [tm] ATVEF viewer application, because the weight of the column G is higher than that of column E, i.e., the entry 52 is the best match.

(NG) Please replace the sentences beginning at page 11, line 4 with the following rewritten sentences:

--For example, content provider ABC [tm] may incorporate special interactive features into its ATVEF content. Those features are presented to viewer if the receiver 15' processes the ABC [tm] broadcast data with a Disney [tm] General Viewer of entry 54, i.e., a specific match. If the receiver 15' does not have the Disney [tm] general viewer, the receiver 15' processes ABC [tm] ATVEF broadcasts with the default Intel [tm] ATVEF viewer, i.e., associated with entry 52. The default viewer may not support the special interactive features incorporated by ABC [tm].--

In the claims:

Please amend claim 1, 10, 14, 18, 22, and 26 as follows:

1.(Amended) A method of broadcasting data, comprising:

sending to a receiver scheduling information that includes a scheduled time and identifies an encoding format and one or more viewer applications capable of processing a broadcast of data in the encoding format at the scheduled time; and